OLBRICH BOTANICAL GARDENS’ WISH LIST

Our growing public garden has many needs! Here are some ideas on how you can help. For more information, contact Olbrich’s Director of Development, Joe Vande Slunt, at 608-246-4583 or jvandeslunt@cityofmadison.com.

TECHNOLOGY SUPPORT

Because Olbrich Botanical Gardens is a destination and attraction, very little of our world was digital – that was, until the pandemic hit. Like many non-profits, we lack the funds needed to make necessary technology improvements for a better visitor experience, both on-site and virtually. Here are some ways you can help Olbrich get up to speed in today’s digital age.

A Stable Shot in a Shaky World
We have a nice camera to record video, which has allowed us to create beautiful footage of everything Olbrich. But, we don’t have the right equipment to hold the camera steady while recording video on the go. Tom does a great job recording now, but getting the right shot requires repetition and some luck. Restore balance to Tom’s world by purchasing a “gimbal stabilizer”, which holds the camera steady, no matter how many cups of coffee Tom has had. - $400

Can You Hear Me Now?
The audio quality on our videos should be as vivid and clear as the blossoms and blooms in the Gardens. Install a shotgun mic on our camera and the crystal-clear audio will be music to your ears. - $250

Online Programming
Many classes, workshops, and lectures are moving online, and Olbrich needs the tools to offer virtual large group instruction. Purchase 12 months of Zoom’s Video Webinar service, which will allow us to offer classes, workshops, lectures, and meetings for up to 100 attendees. - $480

Another Zoom Meeting?
Staff conduct meetings virtually when possible, but are using the free version of Zoom, which ends the meeting after 40 minutes, causing unnecessary interruptions and delays. Purchase 12 months of Zoom Pro for five staff members. - $600

OUTDOOR GARDENS AND BOLZ CONSERVATORY SUPPORT

Light Up the Night, Inside and Out
The Gardens are beautiful during the day, but the Outdoor Gardens and Bolz Conservatory transform into different worlds at night. We need your help expanding and repairing the lighting fixtures and technology to offer safe, accessible evening experiences throughout Olbrich’s plant paradise.

Two areas require immediate attention:

GLEAM, Art in a New Light:
$3,000 received, $3,000 to go!
While the lights may be out for GLEAM 2020, our team is already working to ensure they shine even brighter in 2021. Help us purchase new equipment

Bolz Conservatory: $3,000 – funds needed by December 31 to make improvements for future programming